

SWITCHES



REFERENCE CENTER

MACHINES DESIGN'S NEW KEYWORD MICROSITE PROVIDES DESIGN ENGINEERS WITH ALL THE INFORMATION THEY NEED TO SEARCH, SPECIFY, AND PURCHASE SWITCHES IN ONE CONVENIENT SITE.



- Content rich site that includes Machine Design's Basics of Engineering sections and switches articles.

- Content and connection related directly to online search activities.

- Pages rotate on a refresh basis.

Participation Rates

\$3,800 gross per year

- Includes a 728 W x 90 H ad
- One year duration
- Sponsorship page with company logo and product information
- Includes an active link to your Web site
- All activity counted

For more information or to reserve your space, please contact Virginia Goulding, E-Media Development Director at 216-931.9616



1300 East Ninth Street Cleveland, OH 44114
216-696.7000 Fax: 216-696.0177
www.machinedesign.com



SWITCHES

REFERENCE CENTER



For:

Company: _____

Address: _____

City: _____ St: _____ Zip _____

Contact _____

Phone: _____

Fax: _____

URL: _____

Billing

Company: _____

Address: _____

City: _____ St: _____ Zip _____

Contact _____

Phone: _____

Fax: _____

Reference Center: Switches

Term: 12 Months

Start Date: ____/____/____

End Date: ____/____/____

Rate: \$3,800 per year

Materials Needed:

1. Logo – High resolution electronic version we can size properly, or a 100x100 max pixel jpeg or gif, web-ready image.
2. Complete company name, address, phone, fax, web URL & email (for lead purposes, not to be displayed on website).
3. Company description, not to exceed 150 words. Please note that the first 200 characters (including spaces) of this description is what will appear on the main listing and are the most important.
4. Applicable product categories - Please check all appropriate in the box at right
5. Web URL to direct click-throughs (if different from home page)

Additional web content: Can be product image, flash image, or other content with 300 x300 pixel

Return to: Machine Design
 1300 East Ninth Street
 Cleveland, OH 44114
 Attn: JoAnn Martin
 Return Fax: 216-931.9466
 e-mail: joann.martin@penton.com
 Materials sent to: demg@penton.com

Please check all applicable product categories _____

Air Bearings

- _____ Air-rotary Bearings
- _____ Ball Bearings
- _____ Ball-retainer Bearings
- _____ Ball-spline Bearings
- _____ Ceramic Bearings
- _____ Crossed-roller Bearings
- _____ Graphite Bearings
- _____ Linear Bearings
- _____ Linear-rotary Bearings
- _____ Miniature Bearings
- _____ Needle Bearings
- _____ Pillow-block Bearings
- _____ Plain Bearings
- _____ Rod-end Bearings
- _____ Roller Bearings
- _____ Spherical Bearings
- _____ Thin-section Bearings
- _____ Thrust Bearings
- _____ Turntable Bearings
- _____ Bearing Lubricants
- _____ Bearings Not Elsewhere Classified

Signature: _____