

# ELECTRIC MOTORS



## REFERENCE CENTER

**MACHINES DESIGN'S NEW KEYWORD MICROSITE PROVIDES DESIGN ENGINEERS WITH ALL THE INFORMATION THEY NEED TO SEARCH, SPECIFY, AND PURCHASE ELECTRIC MOTORS IN ONE CONVENIENT SITE.**



- Content rich site that includes Machine Design's Basics of Engineering sections and switches articles.

- Content and connection related directly to online search activities.

- Pages rotate on a refresh basis.

### Participation Rates

\$3,800 gross per year

- Includes a 728 W x 90 H ad
- One year duration
- Sponsorship page with company logo and product information
- Includes an active link to your Web site
- All activity counted

For more information or to reserve your space, please contact Virginia Goulding, E-Media Development Director at 216-931.9616



**For:**

Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ St: \_\_\_\_\_ Zip \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 URL: \_\_\_\_\_

**Billing**

Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ St: \_\_\_\_\_ Zip \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_

**Reference Center: Electric Motors**

Term: 12 Months  
 Start Date: \_\_\_\_/\_\_\_\_/\_\_\_\_  
 End Date: \_\_\_\_/\_\_\_\_/\_\_\_\_  
 Rate: \$3,800 per year

Materials Needed:

1. Logo – High resolution electronic version we can size properly, or a 100x100 max pixel jpeg or gif, web-ready image.
2. Complete company name, address, phone, fax, web URL & email (for lead purposes, not to be displayed on website).
3. Company description, not to exceed 150 words. Please note that the first 200 characters (including spaces) of this description is what will appear on the main listing and are the most important.
4. Applicable product categories - Please check all appropriate in the box at right
5. Web URL to direct click-throughs (if different from home page)

Additional web content: Can be product image, flash image, or other content with 300 x300 pixel

Return to: Machine Design  
 1300 East Ninth Street  
 Cleveland, OH 44114  
 Attn: JoAnn Martin  
 Return Fax: 216-931.9466  
 e-mail: joann.martin@penton.com  
 Materials sent to: demg@penton.com

*Please check all applicable product categories \_\_\_\_\_*

- Air Bearings
  - Air-rotary Bearings
  - Ball Bearings
  - Ball-retainer Bearings
  - Ball-spline Bearings
  - Ceramic Bearings
  - Crossed-roller Bearings
  - Graphite Bearings
  - Linear Bearings
  - Linear-rotary Bearings
  - Miniature Bearings
  - Needle Bearings
  - Pillow-block Bearings
  - Plain Bearings
  - Rod-end Bearings
  - Roller Bearings
  - Spherical Bearings
  - Thin-section Bearings
  - Thrust Bearings
  - Turntable Bearings
  - Bearing Lubricants
  - Bearings Not Elsewhere Classified

**Signature:** \_\_\_\_\_