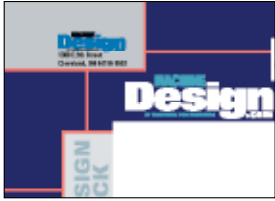


2010 Ancillary Products



DESIGN-PACK POSTCARDS

MACHINE DESIGN's high-inquiry producing Design-Pack Postcards offer you the most convenient, direct way to reach the largest, most influential group of design engineers in the industry. Design-Pack will be mailed to 100,000+ design engineers and e-mailed to an additional 50,000 designers for a total of 150,000 engineers in the manufacturing and processing industries. A duplicate of your postcard, along with your Company Name, City, State, Fax, Web and E-mail address will appear on MACHINE DESIGN's web site with a link from our site back to yours for six months. Visit postcards online at www.machinedesign.com and click on Supplier Center.

MAILING DATES

March
September

CLOSES

February 3
August 4

RATES

1x \$2,995

2-4x \$2,950 each

5+x \$2,680 each



LITERATURE EXPRESS

Literature Express is designed to link your product literature or catalogs to potential buyers. For less than a penny per contact, you can reach more than 134,000 engineering professionals in the OEM and process industries. Literature Express features your catalog with a brief description in a 1/8- page unit featuring a logo, headline and a 100-word product description, and includes your Internet address in bold type.

MAILING DATES

March
May
September
November

CLOSES

February 1
April 1
August 1
October 1

RATES

1 to 3 Units

\$2,160

4 to 7 Units

\$2,100

8 to 11 Units

\$2,045

Sample Ad



DATA FILES SECTION

MACHINE DESIGN's special product-literature advertising section is the most effective way to disseminate your product catalogs to over 134,000 engineers. Data File Sections appear in MACHINE DESIGN's second monthly issues and feature four-color photos of catalog covers with brief descriptions, 18 to a page. Reader Service numbers make it easy for interested readers to request your brochure. You supply the catalog, copy, and insertion order. One low rate of \$1,260 includes all of the production charges.

Put MACHINE DESIGN to work for you:
Contact your Regional sales representative or get in touch with
Laurel Hirkala at 216.931.9602 or via e-mail at laurel.hirkala@penton.com

MACHINE
Design
BY ENGINEERS FOR ENGINEERS [.com](http://www.machinedesign.com)