

# EDITORIAL Calendar 2009



ISSUE DATE	CLOSING DATE	TECHNOLOGY COVERAGE	INDUSTRY FOCUS	PRODUCT SPOTLIGHT	EVENTS	SUPPLEMENTS
January 8*	December 4	Electrical/Electronic Reference Guide, Mechanical, Fluid Power	Rapid Manufacturing	Pumps & Compressors		
January 22	December 18	Motion-Control Supplement	Motion-Control Trends	Controls & Drives		Motion Control
February 5	January 2	Materials Reference Guide, Mechanical, Electrical/Electronic	Recreation Equipment	Sensors & Transducers	Pacific Design Show: Feb 10-12	
February 19	January 15	Motion Reference Guide, Electrical/Electronic, Fastening & Joining	Sustainable Engineering	Fasteners & Adhesives	Vision East: March 27-29	
March 5	January 29	Annual Future Technology Issue, Advanced Manufacturing	Future Technology	Motors	Westec: March 30-April 2	Off-Highway
March 19	February 12	Fluid Power, Fastening & Joining, Mechanical	Automotive	Bearings & Guides	SAE: April 20-23	
April 9	March 5	Mechanical Reference Guide, CAD, Fluid Power, Advanced Manufacturing	80th Anniversary Celebration	Hydraulic & Pneumatic Valves	Hannover: April 20-24	
April 23*	March 19	Electrical/Electronic, Mechanical, Materials	Salary Survey	Engineered Materials		
May 7	April 2	Motion Reference Guide, Mechanical, Electrical/Electronic	Robots/Automation	Relays & Switches		Sustainable Engineering
May 21	April 16	CAD, Electrical/Electronic, Mechanical	Indy 500	Gears & Mechanical Drives	Medical Design East, June 9-11	
June 4	April 30	Fluid Power Reference Guide, Motion, Electrical/Electronic	Aerospace	Power Storage & Management		Sensors
June 18	May 14	Plastics Reference Guide, CAD, Fastening & Joining	NPE	Enclosures	NPE: June 22-26	
July 9*	June 4	Test & Instrumentation Reference Guide, CAD, Advanced Manufacturing	Off-Highway	Hardware & Software		
July 23	June 18	Motion-Control Supplement	Motion-Control Trends	Motion Components	NI Week, August 4-6	Motion Control
August 6	July 2	Special Issue: "HOT" Technologies	"HOT"	Machine Vision		
August 20	July 16	Mechanical, Electrical/Electronic, Fluid Power	Motion	Fluid Connectors & Seals		Machine Tool
September 10	August 6	Sensors Reference Guide, Fluid Power, Fastening & Joining	80th Anniversary Issue	Adhesives & Fasteners	NMW: September 22-24	
September 24	August 20	Electrical/Electronic, Materials, CAD	Wireless	Motors	Pack Expo: October 5-7	Packaging
October 8	September 3	Bearings Reference Guide, Fluid Power, Advanced Manufacturing	"HOW TO" and Medical	Cylinders/Valves		
October 22	September 17	Fastening & Joining Reference Guide, Mechanical, Materials	Automation	Plastics & Elastomers		
November 5*	October 1	Motion Reference Guide, CAD, Fluid Power	Alternative Energy	Hose & Fluid Connectors	Automation Fair, Nov 11-12	
November 19	October 15	Pneumatics Reference Guide, Materials, Electrical/Electronic	Embedded Systems	EE Connectors & Cables		Medical
December 10	November 5	Motors Reference Guide, Mechanical, Advanced Manufacturing	Automotive	Bearings		Aerospace/Defense
December 23	November 19	Product Locator				

## 80th Anniversary

THE ENGINEERING PROFESSION  
APRIL 9TH ISSUE

The late 1800s were not the good old days when it came to railroad bridges: many of them collapsed, frequently resulting in loss of human life. Often they were designed and constructed by individuals who had no real qualifications to do so. Public outcry eventually required engineers to pass an exam as part of a formal registration procedure. Engineering as a profession sprang from these meager beginnings. In our 80th anniversary coverage of the engineering profession, we examine how engineering education has progressed from a few informal principles passed down like folklore to today's structured multidisciplinary approach, to what is in store for training tomorrow's engineers.

THE MARCH OF TECHNIQUE & TECHNOLOGY  
SEPTEMBER 10TH ISSUE

Engineers today must take an organized approach to design. In our 80th anniversary coverage of engineering techniques, we will review how engineering practices and procedures have changed through the years and evolved into the organizational methods now used to devise highly reliable products in a minimum amount of time.

## Technology Packages

### MOTION CONTROL

January 22	July 23
February 19	August 6
March 5	September 10
May 7	November 5
June 4	

### CAD/CAM

March 5	August 6
April 9	September 10
May 21	September 24
June 18	November 5
July 9	

### ELECTRICAL/ELECTRONIC

January 8	June 4
February 5	August 20
February 19	September 24
April 23	November 19
May 21	

### MATERIALS

February 5	September 10
March 5	September 24
April 23	October 22
June 18	November 19
August 20	

### FLUID POWER

January 8	September 10
March 19	October 8
April 9	November 5
June 4	November 19
August 20	

### FASTENING & JOINING

February 19	August 20
March 5	September 10
March 19	October 22
June 18	December 23
August 6	

### MECHANICAL

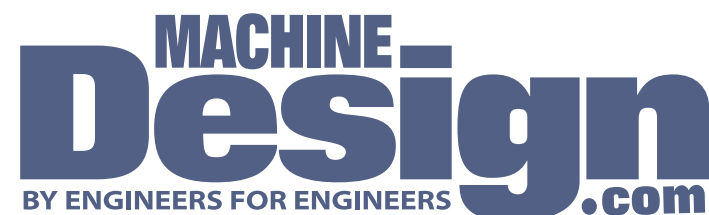
January 8	May 7
February 5	August 20
March 19	October 22
April 9	December 10
April 23	

### ADVANCED MANUFACTURING

March 5	September 10
April 9	October 8
July 9	December 10
August 6	December 23
August 20	

EDITORIAL CLOSING DATE IS 3 MONTHS PRIOR TO ISSUE DATE

\* AIM READERSHIP STUDIES: JANUARY 8, APRIL 23, JULY 9, NOVEMBER 5



### LITERATURE EXPRESS

ISSUE	CLOSES
MARCH	1/29
MAY	4/2
AUGUST	7/2
NOVEMBER	10/1

### DESIGN PACK POSTCARDS

MAILING	CLOSES
MARCH	2/6
SEPTEMBER	7/31

### E-DECK

ISSUE	CLOSES
FEBRUARY	1/16
APRIL	3/20
AUGUST	7/17
OCTOBER	9/11

ENERGY EFFICIENCY  
WEB EXPO & CONFERENCE  
MARCH 2009  
Contact your regional manager for details